Abstract

"Reimagining petrochemical industry after pandemic"

What will you imagine living this pandemic world without plastic?

A lot of personal protective equipment (PPE) for frontline medical team or even one you are wearing today is produced from plastic. Last year people were talking about plastic waste issue and lots of problem caused by plastic. There are many initiatives that try to create sustainable world and circular economy society. The pandemic of corona virus does not change any initiatives above but it accelerate adoption of those change. Petrochemical industry is also one that need to be evolved. The industry could not only focus on consumption growth and provide convenience to the society. We have to provide value in term of "trust" and "sustainability" for people in the next generation.